



**EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL
CERTIFIED COUNCIL # 91
APRIL 19, 2007**

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This Governing Board meets the third
Monday of each month at 7:00pm.

CITY OF LOS ANGELES

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL

Governing Board Minutes

**Monday, October 21, 2024
7:00PM**

**Meeting Location
Hollywood Hotel
1160 N Vermont Ave
Los Angeles, CA 90029**

**Location Information:
PARKING AVAILABLE ON SITE
*Enter on Lexington***

*Ring the intercom and say you are there for the
EHNC meeting. Enter through the lobby and take
the elevator to the meeting room on the lower
level. Ask the concierge for any assistance.*

**Please be mindful of time - meetings must be over
by 10pm.**

**Via ZOOM
<https://zoom.us/j/92805658816>
Via Phone: (669) 900-6833
Meeting ID: 928 0565 8816**

**Executive Chair: Christopher Martinez
Executive Co-Chair: Colter Carlisle
Executive Members: James Bennett, Jeff
Zarrinam, Jillian Schultz & Jack Symington**



KAREN BASS – MAYOR

GOVERNING BOARD OFFICERS
Christopher Martinez - President
Colter Carlisle - Vice President
James Bennett - Treasurer
Jeff Zarrinam - Corresponding Treasurer
Jillian Schultz - Corresponding Secretary
Jack Symington - Recording Secretary

GOVERNING BOARD MEMBERS
Doug Haines
Jennifer Lee
Stephanie Park
Mike Sadler
Vicky Olson
Rosie Echeverria
Joshua Kirchmer
Katherine Lundie

VIEWING MEETING: The public may join the meeting by [1] Going to www.easthollywood.net and joining via Zoom (Meeting ID 928 0565 8816) [2] Calling (669) 900-6833 (Meeting ID 928 0565 8816). When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

PUBLIC COMMENT: Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes, unless adjusted by the presiding officer of the Board.

- I. Call to Order 7:04pm
- II. Roll Call
- III. Public Comment on Non-Agenda Items
 - A. *Henri Marini: From NYC, speaking to the dangers of Scientology, they are a predatory cult.*
 - B. *Audit LA: Brief update that the City is starting to deny street closures on L Ron Hubbard Way. 250 illegal planters on the sidewalk, there are no permits and they are not ADA compliant. Visiting public works twice a week since June. We need help – please help us!*
 - C. *Patrick: Road diet and how it's affecting businesses [Christopher refers to the Hollywood Blvd agenda item]*
 - D. *Yvonne: Request that you issue a letter that the privilege of having a special event permit should be denied for the next 10 years. Several of their last events have been filming for commercial and recruitment propaganda. The same issue about the planters is addressable via this board – send letters to the City Council and Board of Public Works.*
 - E. *Michael: Working on a running event in the neighborhood with Netflix and Squid Games Thursday 12/12, 6-10pm we will be having a run through the streets of East Hollywood. Santa Monica between Vermont and Sunset, Vermont between Melrose and Santa Monica. I will be present in person to canvas the area – please contact me at michael@citystage.co*
 - F. *Mona: Previously we presented the issues about the planters and the road closures, they are blocking ADA access. They have planted rose bushes along the other section of the road. All not in compliance with your own conveyances. We are asking for a letter of support to the public works and the City Council.*
- IV. Community Reports (2 minutes Per Report and Q&A (1 minute))
 - A. CD 13 Report, Office of Councilmember Hugo Soto-Martinez - [Karla Martinez Field Rep.](#)
 - 1. Update about raising tourist workers minimum wage, if it goes through for the full council
 - 2. Office has reported to LADBS that 4863 Melrose as a nuisance site
 - 3. Fair collection on DASH buses will begin collecting fares again in 2025
 - 4. Continuing the identify areas with chronic illegal dumping*Do you know that the man Jeff up there is a Scientologist? They don't pay their workers, it's slave labor Jeff says for the record, he is not a Scientologist.*
Yvonne: What is the Council District doing about the planters along Fountain? Please remove them ASAP.
Karla: Planters have been reported to the BSS on that – CD13 is working with BSS on that.
Doug: What about the illegal recycling center at Vermont & Fountain? What are doing to make them comply? Karla: Some of this has been transferred to the City Attorney's office. Doug expresses that we are beyond investigation.
Jeff: Inquiring about the encampment at
 - B. Neighborhood Prosecutor - [Kurt Knecht](#)
 - C. Budget Advocate Report - [Jack Humphreville](#)
 - D. LAFD - Operations West Bureau - [Kory Jackson](#), Captain I/Paramedic
 - 1. *Mark Schrodener: 1415 calls for the quarter. 15 calls a day. Lots of rubbish fires.*
 - 2. *September 28 filmed doing a full run through with hook & ladder on L Ron Hubbard and sent this to the board.*
 - 3. *Henri: Why does your department not investigate the continuous Swatting calls? They continue to happen. Mark: I have not had one swatting call issue in the three months on my desk. I am doing everything above & beyond, I am taking my time and resources to help satisfy you and give answers.*
 - 4. *Audit LA: Thank you for doing that due diligence – would it be faster if there weren't cement barriers?*
 - 5. *Patrick: Is the Fire Department going to request that the fire lanes that were removed for the Hollywood Blvd bike lane be reinstated? Mark: The City has more power than me when it comes to that.*
 - E. LAPD Report

- a. Senior Lead Officer - LAPD Rampart Division - [Ryan Nguyen](#)
- b. Senior Lead Officer - LAPD NorthEast Division - [Antonio Hernandez](#)
- c. Senior Lead Officer - LAPD Hollywood Division - [Annabelle Eubank](#) (South of Sunset/West of Normandie)
- d. Senior Lead Officer - LAPD Hollywood Division - [Mika Gonzalez](#) (North of Sunset/West of Normandie)
- F. City of LA Report, Office of Mayor Karen Bass - [David C. Nguyen](#) - East Hollywood Field Rep.
- G. CA Assembly District 52, Office of Assemblyperson Wendy Carillo - [Carlos M. Arce](#) Field Rep.
- H. LA County Supervisor Hilda Solis SD1
- I. Department of Neighborhood Empowerment, [Joel Gonzalez](#)
- J. Los Angeles Public Library - Cahuenga Library, Crystal Noe
- K. CA State Senator - District 24, Maria Elena Durazo

V. Community Voices (2 min per item)

- A. Thai CDC Update
- B. East Hollywood Bid (Jeff Zarrinam) *No meeting last month*

VI. Action Items

Consent Agenda:

- a. **Motion** approval of [September 2024 Minutes](#) (Symington)
- b. Motion to approve Rosie Echeverria to Outreach Committee (Martinez)

A. **Discussion and Update** on the Bylaws ([Link to Notes](#))

B. **Discussion and Updates** regarding the Bike lane on Hollywood and the 101 on Hollywood (10 minutes Presentation + 10 minutes Q & A) (Martinez)

1. Christopher clarifies that the board is not against the bike lane, this is simply about sharing ideas of how the bike lane can be improved
2. Christopher [reads statements/suggestions regarding needs and messages that have come through via email and Facebook to the EHNC](#)
3. Public Comment:
 - a) JT Lawson: Support of having safe biking and shared roads. My experience is that I am trapped in a death trap. I can't escape anything in that lane. Children and dogs who don't know to be aware of bicycles cross that lane constantly. I have to cross before cars trying to take a left, it just doesn't work.
 - b) Steve: Volunteer leader with Sunset4All and BikeLA – thank you for holding this forum. I find it easier to patronize more businesses than before. This is huge choke point for mixing cars & bikes dangers. The whole city is watching – thanks for iterating instead of just ripping it out.
 - c) Henri: Support the bike lane, especially of a green/amber/red implementation. If your board and the community is able to come together for something like a bike lane, then the issues with Scientology can also be addressed by this group. Let the support from us flow in.
 - d) E.L.: Agree that the bollards aren't a good solution, more than half of them are missing on Venice Blvd. They make it hard to clean the bike lanes, it doesn't stop people from stepping out into the bike lane. For change to be meaningful, if it's easy for something to take away when the tides turn. The bike lane is to the left of the car lane by the 101. Important corridor could help to go North-South, not just East-West.
 - e) Rodney: I live in EH, the bike lanes have been a great change, they make me feel a lot safer both riding and walking. Door dash and uber drivers are constantly idling in the lane, so more parking enforcement would be ideal. 101 infrastructure needs harder barriers. We need more bike infrastructure to make people feel comfortable to bike into jobs in Hollywood.
 - f) Aaron: ½ a block in Thai Town, it's been a really big improvement. I drive, bike, and take public transit. Increased safety for all people – tweak signal timing at Wilton & St Andrew, commute West on Hollywood via cycle is a near miss everyday. Riding during rush hour, there's

always cars idling, we need more enforcement. There are street sweepers made just for bike lanes. That would help immensely.

g) Mary: Lived in EH for 10 years – a big improvement, I can bike to work everyday. There is a lot of glass and the bollards should be more permanent.

h) Juliette: In support of the bike lanes – also a volunteer at Bicycle Kitchen, a lot more folks coming into the neighborhood because of the bike lanes, lots of support during the opening. Time for politicians to put their money where their mouth is for safer infrastructure, all the great ideas suggested I support – more investment in bike lanes

i) Public Comment in the Room: I am hard of hearing, but I hear people talking about the Hollywood Blvd bike lane, when you consider that the bike lanes have been put in. People feel more welcome to be able to do it. There is room for improvement, more and more people will use it. This is a start to making LA more of a connected city.

j) Public Comment in the Room: You've probably studied other cities and countries – Seattle where I used to live has put in a lot of bike lanes seemingly safely, I am assuming you all did study how others are doing it. European cities of course too.

k) Audit LA: We do support bike lane, it's a good idea with terrible execution. The city needs to do better. They need to put more thought into it. I'm concerned with enforcement and maintenance. Where is the will to fix it? What if there is an ADA issue that creeps up? Zero interest in the City to make things ADA compliant. The city isn't ready to take this on.

l) Patrick: My wife & I own a clothing shop over in Thai town, since the bike lane was installed sales are down 25%. There's no place for bikes to be parked. The only bikes that are coming to her shop are the ones that are stealing from her. Bike lanes are hurting the city. Sales tax revenue will be down to the city as well. When the landlord can't lease out the space, there will be less tax dollars. Bike lanes are damaging local business.

m) John: I'm in a wheelchair. I have a bus with a ramp that comes down. Now it is hard for me to get on the ramp because it cannot go down on the sidewalk. When I am passing, bikeriders say "get out the way", yelling at me and the driver of the van.

n) R: Generally pretty supportive of non-car mobility options. Lack of connectivity is the problem. There isn't a safe way to get to the start of the bike lanes. How can we have a continuous network? I end up driving most of the time instead of taking a very circuitous route.

o) Phone ending in 990: Thank you so much for doing this. It is so badly designed, there is trash everywhere. The white columns are broken and laying on the ground. It's hard not to hit them. I almost got hit by a bus. It is very badly designed. The cars that are parked are waiting at a light, the traffic is congested with just one lane. It's a big mess.

p) Red: Bike lanes have only been open for 2 months, I am pro-bike, I really love the bike lanes, I live in Silver Lake, I am not directly connected but have to force my way through...I think one big improvement that can be done is expanding the network. It will improve overall congestion.

q) Avshalom: I've lived in Little Armenia for 12 years. I fully support these lanes, I hope you'll expand them. It needs to be a multi-modal city. There's always a bottleneck of cars of Western and Fountain, there's no bike lanes there. There's going to be bottlenecks because of cars, not bikes.

r) Mario: The bike lanes are great, CicLAvia is amazing! We need more events like that. If you have a wheelchair, you can request getting picked up elsewhere. The idea of it being a loss of money is ridiculous. Charge the tourists who are driving through the area.

s) James Bennett: Will we get the opportunity to comment or edit on the document than Christopher sent? YES. Bike lane rocks. I have zero pity for the car people. The bollards should be concrete. The comments on economic losses due to bike lanes does not pan out in the data. If we want to live in a better world, we have to build it, so we have to do that.

t) *Jillian Schultz: overwhelming support for the bike lanes, change is hard but if we want LA to be a place we can all continue to live successfully and sustainably, we need to embrace non-vehicular forms of transportation.*

u) *Mike Sadler: We can all be part of the outreach effort to maintain the bike lanes, showing making a bike lane issue or a bollard needs repair.*

v) *Jennifer Lee: Very much in support of the bike lanes, as a pedestrian I feel safer on the streets. Numerous people in our community have died while bicycling. This is a very much needed form of transportation for us. Also shout out to 311 – it's a fantastic app!*

w) *Jeff Zarrinam: As the chair of the Business Committee, I think it would be prudent if we open up a conversation with the business owners along Hollywood Blvd since the opening of the bike lane. We need to learn from these businesses to understand how bike lanes have negatively impacted them.*

x) *Katherine Lundie: Repeating support for the bike lanes, spoke with some community members who live at Hollywood Blvd and Winona – a crosswalk that isn't connected to a stop light, it's been a notorious dangerous place. Drivers are more cautious and paying attention to the crosswalk now. People are still noticing speeding with the crosswalk. Folks that live on Winona, it's a lot easier to take a left onto Hollywood Blvd. They can see further down now to safely turn.*

y) *Jack Symington: Second Jeff's initiative to discuss with businesses and seconds the need for bike parking.*

4. *Rogelio Pardo – Transportation lead at CD13, has been taking notes, this all reflects what we are hearing from you. We are working on it.*

a) *Maintenance is a big one: Finish the Ride helped us finish the clean up. Thanks Mike for the 311 request tutorial. CD13 did put together a CF 240947 motion re: what does the city need in order to be budgeted accordingly so that we can successfully see bike lanes cleaned more frequently*

b) *Connectivity: hoping to be connected all the way to LaBrea by the end of the year. Our City does not have a CIP. The CIP (Comprehensive Infrastructure Plan) puts funding and specific timelines behind things. Look up Executive Directive #9 – working to get all the city agencies that work in the public right of way together to have conversations.*

c) *Business support: CD13 wants to support businesses in times of transition. Please invite us to that so that we can help solve things. LADOT does have a bicycle rack program and lets get bike parking installed ASAP. We can help tinker with design where possible. Working towards having more parking enforcement.*

d) *John if you're hearing us – Rogelio would like to understand the issue better and help asap. Please get in touch.*

e) *We are hoping to see bollards hardened all across LA, just like we did in Santa Monica*

f) *101 bottleneck issue: loop detectors are currently in the process of being relocated, we are working to smooth it out. Currently in discussions with LADOT to explore design and infrastructure solutions. We are working on it and will provide an update!*

C. **Discussion and Possible Action** approving the Alcohol Permit for 904 Virgil Ave ([ZA-2018-2675-CUB-SPP-PA1](#) and [ENV-2023-6969-CE](#))(10 minute Presentation and Q & A) (Carlisle)

1. *PLUM met with Alma Cider on Virgil – would like approve the 5 year renewal*

2. *Lee (one of the owners of Alma) introduces Judy Lee (representative) to present:*

a) *Request consists of two parts: extend the CUP, extend closing by one hour (1am) on Sun-Thurs, Fri & Sat open until 2am.*

3. *Audit LA: Absolutely against any kind of increase in any CUP, the living hell of LaPubell. There is no real regulation.*

4. *Doug Haines: When this came before us years ago, there were two years ago – impact upon the surrounding neighborhood for later hours. Also concerned about the impact of parking of patrons in the community. What sort of outreach did PLUM do to the community members living nearby?*

5. *Judy Lee: there is no evidence that this particular operator hasn't been a good neighbor. MVIP (Monitoring Verification & Inspection Program) this feeds into compliance and oversight. This is in the Vermont/Western SNAP – the city cannot compel us to provide parking.*
 6. *Yvonne: Concerned about extending hours of operation but it's appropriate the blinds be put back up after sunset hour and then put them back up for easy inspection. I applaud that the City does a very horrible effort on compliance – that's not the fault of business owner*
 7. *James Bennett: Being caught up on parking is regressive, this neighborhood is swarming with pedestrians. Parking minimums dreadfully restrict what we can do.*
 8. *Colter: I will be voting yes, if you don't have a window at your bar, you aren't required to follow this rule. This rule in my opinion is nonsensical.*
 9. *Doug Haines: We're supposed to be here to represent the voices of the neighbors, I want to hear from the community that's impacted. I want to hear what the community likes.*
- Item passes with 11 Yes votes, 1 No vote, 2 Absences*

D. **Discussion and Possible Action** regarding approving the Alcohol Permit at 4519 W. Santa Monica BLVD ([ZA-2024-1250-CUB-CUX](#)) **with the condition that opening hours begin at 10am Monday through Sunday.** (10 minute Presentation and Q & A)(Carlisle)

1. *Colter: The Virgil requesting an renewal of their CUP. 10am start time (as opposed to 6am request)*
2. *Doug: Also requesting an extension of their hours from 2am to 4am. I want to make sure we're aware of the request in case state law is modified. Was that brought up when the presentation was made? This was changed back to 2am. The council office is also against this. Unless we put this specifically in the motion, we are supporting it.*
3. *Audit LA: Remind Doug that there are different ways to be stakeholder, I could run for this board, I am a stakeholder. No way to I think any bar needs to be open at 10am. Early AM drinking is a sign of a problem. Late night stuff like that. No need for an open bar at 10am. I hope you vote no.*
4. *Matt Mello (agent representing the Virgil): for the record, no longer seeking at 4am closing time, this was abandoned months ago and will be reflected.*
5. *Change language: **with the condition that opening hours begin at 10am and end at 2am Monday through Sunday.***

Motion passes with 8 yes, 1 no, 2 abstain, 2 absences

E. **Discussion and Possible Action** regarding raising the EHNC digital ad spend limit from \$5 dollar per day to \$10 per day. (Carlisle)

1. *Christopher outlines how great the work of Outreach has been going, the number of people who were here today (nearly 60 people in person, 25 online) is a testament to their work*
 2. *Colter shouts out Mike's work as a professional digital marketer. This is one of the best ways we can get the community to turn out. This would empower the NC Outreach team going forward in a positive way. Outreach committee might not necessarily spend this but would like the option to in the lead up to NC elections in particular.*
 3. *Christopher asks James what additional*
- Motion passes with 10*

VII. Budget and Finance Action Items:

A. **Approval** of the [September 2024 MER](#)

VIII. Committee Reports (1 min per item)

- A. Arts & Culture (Schultz)
 - a. *Call for artists to submit mural designs for 7-11 mural in Virgil Village by 11/15*
- B. Budget & Finance (Bennett)
- C. Business (Zarrinam)
 - a. *Next meeting November 6 at 6:30PM – looking at Cannabis shops,*
- D. By Laws, Ethics & Standing Rules (Martinez)
 - a. [Bylaws](#)
 - b. [Standing Rules \(pdf version\)](#)
- E. Executive Committee (Martinez)
- F. Homelessness & Displacement Prevention (Sadler) – *Will meet the second Thursday*
- G. Immigrant's Rights (Sadler) – *meeting on Wednesday 10/23*
- H. Outreach (Carlisle)
- I. Planning & Land Use Management (Park) – *Development project that will be at the affordable project of 180 units on Mariposa. Most likely will be top of the agenda.*
- J. Public Health, Safety & Sustainability (Symington) – *We have drafted a letter to the bureau of street services approved that will come before the full board re: street closures. Also talked about a community clean up with CHLA. Community Garden Party on 11/2!*
- K. Youth & Education (Echeverria)

IX. Announcements

- A. CIS Credentials (Schultz)
- B. Update on [Produce Box Events](#) for the Future
- C. Next Board Meeting on 11/18 and Executive Meeting Date 11/13
- D. Update on SB411 (Martinez)
- E. Update from President (Martinez): Election Session on December 5th

X. Adjournment: 9:11PM

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COUNCIL PROCESS: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on March 31, 2019. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success.

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