



CITY OF LOS ANGELES

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL

Governing Board Agenda



ERIC GARCETTI – MAYOR

EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL
CERTIFIED COUNCIL # 91
APRIL 19, 2007

Monday, December 19, 2022
7:00PM

GOVERNING BOARD OFFICERS
Andoni Elias Nava - President
Christopher Martinez - Vice President
James Bennett - Treasurer
Jeff Zarrinam - Corresponding Treasurer
Jillian Schultz - Corresponding Secretary
Natalie Chyba - Recording Secretary

P.O BOX 292359
LOS ANGELES, CA 90029

GOVERNING BOARD MEMBERS

Adi Bhairi
Colter Carlisle
Wendy Gomez
Doug Haines
Paul Klees
Jennifer Lee
Christopher Martinez
Stephanie Park
Lucine Poturyan
Mike Sadler

ehnc@easthollywood.net
www.EastHollywood.net
IG: @easthollywoodnc
Facebook: @easthollywoodnc
Twitter: @easthollywoodnc

Via ZOOM
<https://zoom.us/j/92805658816>
Via Phone: (669) 900-6833
Meeting ID: 928 0565 8816

This Governing Board meets the third
Monday of each month at 7:00pm.

VIEWING MEETING: The public may join the meeting by [1] Going to www.easthollywood.net and joining via Zoom (Meeting ID 928 0565 8816) [2] Calling (669) 900-6833 (Meeting ID 928 0565 8816).

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE EAST HOLLYWOOD NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

PUBLIC COMMENT: Members of the public may submit public comment for any agenda item or on matters not appearing on this Agenda within the Council’s jurisdiction either prior to the meeting or during the period allotted for public comment. Public comment may be submitted by [1] by clicking the ‘raise hand’ button via Zoom during the period allotted for public comment, or [2] by dialing *9 (if joining the meeting via telephone) to ‘raise hand’ during the period allotted for public comment. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council’s control, the meeting must be recessed or adjourned.

I. Call to Order
Called to order at 7:05pm

II. Roll Call
Vote count began at 11. Roll call is viewable here: [🗳️ Governing Board Meeting Vote 121922](#)

III. Public Comment on Non-Agenda Items
None

IV. Community Reports
Reports received from groups in bold.
A. LAPD Report
B. Neighborhood Prosecutor

- C. Budget Advocate Report
- D. CD 13 Report, Office of Councilmember Hugo Soto-Martinez
- E. **City of LA Report, Office of Mayor Karen Bass, Serapia Kim**

On Monday, Mayor Bass declared a State of Emergency on homelessness and activated the City's Emergency Operations Center. The declaration recognizes the severity of Los Angeles' crisis and breaks new ground to maximize the City's ability to urgently move people inside. The Mayor was joined for the signing by the President of the L.A. City Council Paul Krekorian and the Chair of the L.A. County Board of Supervisors Janice Hahn, along with other elected officials, in a powerful sign of unity among levels of government. [Click here for more information about the emergency declaration.](#)

On Tuesday, the Los Angeles City Council ratified the emergency declaration in a unanimous vote.

Earlier today, the Mayor signed Executive Directive 1, which will dramatically accelerate and lower the cost of building affordable housing and temporary housing in Los Angeles. For affordable housing built under this executive directive, the City must complete the approval process within 60 days. Then, when construction starts, the permit, utility and certificate of occupancy process will be completed in just 5 days for 100% affordable housing and in no more than 2 days for temporary housing. Mayor Bass was joined for the signing by L.A. County Supervisor Hilda Solis and Metro CEO Stephanie Wiggins. [Click here for more information about the executive directive.](#)

- F. CA Assembly District 43 Report, Assembly Member Laura Friedman, Seamus Garrity
- G. LA County Supervisor Hilda Solis - District 1, Guadalupe Camberos
- H. LA County Supervisor Holly Mitchell - District 2, Daniel Park
- I. Department of Neighborhood Empowerment, Joel Gonzalez
- J. Los Angeles Public Library - Cahuenga Library, Crystal Noe
- K. CA State Senator - District 24, Maria Elena Durazo

V. Community Voices (2 min per item)

- A. Thai CDC Update
- B. East Hollywood Bid (Jeff Zarrinam)
- C. Route 66 BID (Jeff Zarrinam)
- D. Hollywood Chamber of Commerce Foundation (Jeff Zarrinam)

VI. Announcements

- A. Announcement of vacancy for At-Large E Representative (formerly District 6), District 5 Representative, Public Health & Safety Representative.

A member of the public asked for specification of where exactly East Hollywood districts are located. A map is available for review on the EHNC [website](#). District representatives must either work, live, go to school, workshop, or volunteer within the district boundaries.

- B. Update on Produce Box Event
Produce box event will start back up in Spring. NC is currently coordinating with the Children's Hospital and CD13 to continue funding.
- C. Update on Laundry Truck / Hope Center Partnership
Hoping to continue the laundry truck in the new year once CD13 office is established.

VII. Budget and Finance Action Items:

- A. Discussion and possible action regarding the [EnrichLA NPG](#) for \$1500
Passed after a presentation from EnrichLA.
- B. Reapprove Laundry Truck [NPG Amendments for up to \\$1770](#)

1. This is an old payment that has been modified several times. City Clerk has asked for it to be tidied up and re-approved. This was [originally approved on 07/18/22](#).
Passed.
- C. Approve [Laundry Truck NPG renewal](#) for 3 more installments for up to \$1770.
Passed. Doug raised that this is particularly expensive given that a load of laundry is \$5. Suggested we explore vouchers and simply installing a laundry machine at the Hope Center. Some discussion about the specifics of the voucher program. Doug to follow up with an NPG from another NC that has a similar program.
- D. Approval of the [November 2022 MER](#).
Passed.
- E. Reapproval of [old Wendy checks from last FY](#) for a total of \$1245.
 1. Requires re-approval for new FY due to administrative issues.
Passed.
- F. [Contract Renewal](#) to re-assign Wendy as EHNC Webmaster for FY 2022/3.
Doug raised the point that this is particularly expensive. He is going to explore other more cost-effective options.
Passed.
- G. Discussion and possible action to approve 5 more [Utility Box](#) stipends at \$250/each (\$1250 total)
Passed.

VIII. Action Items

- A. **Consent Agenda:**
 1. **Motion:** Approval of the November [Minutes](#). (Chyba)
Passed.
 2. **Motion:** Appoint [Daunte Robbins](#) to At Large E Representative (Formerly District 6) (Elias-Nava)
Pulled from consent by request from Doug for Daunte to introduce himself. Several board members spoke in support of Daunte joining the council due to his continuous engagement, including participation in several produce box events already, and valuable perspectives.
Passed.
- B. **Presentation & Discussion** on upcoming 2023 East Hollywood Neighborhood Council Election (Lanee Basulto)
Lanee Basulto from the City Clerk office attended to provide some updates. The 2023 election will be a hybrid election model to either vote in person or by mail.
December 28th. NC responds to City Clerk on the Ballot Voting Model.
December 31st-February 14th. Candidates can submit applications online or via mail.
March 1-April 11th. Residents can apply to receive a mail-in ballot.
March 26th. Mail-in ballots begin to be distributed.
April 30th. Voting day.
Unofficial results will be released 5 days after the election and official results will be released 13 days after voting day.
Staff available during regular office hours to assist candidates and voters.
Apply to be a poll worker on the website: clerk.lacity.org/ncelections
Questions can be directed to: clerk.electionsnc@lacity.org 213-978-0444
- C. **Discussion & Possible Action** to support the application for conditional use alcoholic beverage permit at 4845 W Fountain Ave. (ZA-2021-6473-CUB), with the following conditions:

1. Alcohol sales terminate at midnight and is served concurrently with food
2. Applicant commits to coordination and cooperation with LADOT regarding pedestrian/bicyclist safety and parking enforcement along relevant portions of Fountain, Edgemont and Berendo, as well as supporting any future active transportation improvements along Fountain Ave. within vicinity of the applicant

PLUM committee provided background on this item - the business requested an extension to 1am. community members are in opposition and the compromise is meeting in the middle at 12am.

Natalie requested that Saffy's incentivize walking, biking, and taking transit to minimize the traffic impacts.

Doug provided context on the effort by the prior business to receive a license. Several constituents spoke in opposition and the permit was restricted to 10pm.

PHSS - Crosswalk between Catalina and Berendo should have a RRFB or ped signal.

Public Comment:

Glenda: Supported the idea of an RRFB or ped signal at crosswalk. Told a story about a car driving around to park for Saffy's. This restaurant does not serve our community.

Sophie: This is madness and ugly. We've got to preserve this neighborhood.

Jeanne: Outstanding concerns with Saffy's. Speaking for herself and neighbors. Resident since 2013. Wants the businesses to thrive but current scenario is chaotic. Square One and Besties and Found Oyster are smaller scale, but Saffy's is too big with too much of a regional footprint and is inappropriate for our neighborhood. Valet parks cars on Catalina and loading zones.

Gary Nathan: Resident for more than 20 years. Urge that we oppose the liquor license. Saffy's knew about the rules when they took over the space.

Carlos: Opposed. Understands the glamor and appeal of having such a successful restaurant, but then we miss the impact to the local neighborhood. Looking for Su-Th till 11pm; 12am Fr-Sat

Bert: Resident on Catalina since 2004 (not affiliated with any churches). Loves this community. Saffy's is part of a large conglomerate. Location ill-suited for a restaurant of that size.

Genevieve: Part-owner and pastry chef of Saffy's. Side tables do not get served at - only for patrons waiting. Not seeing the same valet activity that residents are complaining about. Have already talked to valet. Open door policy. Doing their best.

Tony: Resident since 2001. Saffy's does not fit at this location.

Cynthia: Lives on Catalina. Destination restaurant. Not a good fit. In opposition.

Genevieve let Cynthia know that if she sees improper parking on Catalina that she should let the hostess know and a manager will ask patrons to move.

Matthew: A Saffy's patron brought up that they wish Saffy's was somewhere else.

Janne: Would like sandwich boards highlight the permitted parking.

Genevieve: Yes - we will do this

Genevieve: Many employees are walking distance. Genevieve has lived in East Hollywood for 24 years.

Carlos asked to limit hours till 11pm Su-Th.

Leah let Carlos know that the team will discuss it.

Bert asked that the tables on Catalina be closed and moved to the business next door.

Gen would need to get permission from the business. They'll have the conversation.

Andoni to organize with Genevieve/Leah to host a public workshop / Q&A session.

Passes.

D. **Discussion & Possible Action** regarding the support of application for conditional use permit to allow beer and wine for off-site consumption at 4882 W Fountain Ave. (ZA-2022-5466-CUB)

Doug does not feel like there should be another off-site sale license. We have an over saturation of liquor stores in the area. The license transfers with the business - there is no way to limit the sale to just vegan beers.

Bert echoed what Doug shared.

Jeanne does not support the sale of beer/wine in the neighborhood.

Gary does not want more alcohol in the neighborhood.

Matt - owner of Besties and resident of East Hollywood called in. Shared some details about the store. Hope Center is also an advocate of the business.

Liliger - rep for the license today. Wanting to be competitive as a business. Type 20 ABC liquor license.

ABC will impose their own conditions. Specific conditions can be recommended to the zoning administrator. This census tract has 2 on-site and 1 off-site licenses

Bert asked whether the license passes along to the next business.

Doug clarified yes.

E. **Discussion & Possible Action** to support the application for a transit-oriented communities density bonus residential project at 923 Ardmore Ave. (DIR-2020-6205-TOC-HCA), with the following conditions:

1. Provide a city-approved tree at the front of the property
2. Ensure that the parking provided meets requirements related to EV/EV-ready charging capacity
3. Provide a doggie waste-station in the public right-of-way along the property's frontage

Doug brought up that there are four units of housing on the site today that are affordable and rent controlled. Would be replacing with two units of affordable. Also within 500' of a freeway which comes with significant public health issues. Bringing in significant market rate projects and gentrification into the neighborhood.

The new project would be subject to the rent stabilization ordinance in the city.

Doug shared that because this is a TOC project the way the state law is written, this will be approved unless there are significant public health issues.

Wendy asked for a breakdown of how long tenants have been there and what their average rental is and what their proposed market rate would be.

Matthew (building rep) shared that two units are unoccupied and that the developer has let tenants know about the project and their associated rights.

F. **Discussion & Possible Action** regarding the approval of [Community Impact Statement](#) re: [CF 22-0392](#) (Digital Off-Site Signs/Outdoor Advertising/Transportation Communication Network Program Structures/LACMTA) with Oppose Unless Amended position subject to following changes:

1. Increase static billboard ratio from 2:1 to 10:1
2. Commit to preserving at least 10% of digital billboard display time for public service announcements

Tabled

G. **Discussion & Possible Action** regarding the approval of [LADOT Slow Streets Phase 2 Plan](#) w/ the following amendments:

1. Removal De Longpre parking removal (no painted median)
2. Addition of Madison south of Santa Monica
3. Additional request that the treatments are revisited annually for maintenance

H. **Discussion & Possible Action** regarding signing on to [letter](#) to DONE and Karen Bass re: continuation of virtual meetings to ensure ongoing stakeholder & community engagement. (Schultz)

I. **Discussion & Possible Action** regarding [ADA Location Assessment Form](#) from DONE. (Elias Nava)

IX. Committee Reports (1 min per item)

- A. Arts & Culture (Klees)
- B. Budget & Finance (Bennett)
- C. Business (Zarrinam)
- D. By Laws, Ethics & Standing Rules (Martinez)
 - a. [Bylaws](#)
 - b. [Standing Rules \(pdf version\)](#)
- E. Executive Committee (Elias Nava)
- F. Homelessness & Displacement Prevention (Gomez)
- G. Outreach (Poturyan)
- H. Planning & Land Use Management (Park)
- I. Public Health, Safety & Sustainability (Martinez)
- J. Youth & Education (Poturyan)

X. Updates and Announcements from Board Members

XI. Adjournment

AGENDAS & PUBLIC COMMENT: Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

COUNCIL PROCESS: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on March 31, 2019. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success.

POSTING SITES: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS).

NOTICE TO PAID REPRESENTATIVES: If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

THE AMERICAN WITH DISABILITIES ACT: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS: In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at <http://www.easthollywood.net> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Andoni Elias Nava, andonieliasnava@easthollywood.net.

RECONSIDERATION AND GRIEVANCE PROCESS: For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.easthollywood.net