



CITY OF LOS ANGELES
EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL



ERIC GARCETTI – MAYOR

EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL
CERTIFIED COUNCIL # 91
APRIL 19, 2007

Special Outreach Committee
Meeting

GOVERNING BOARD OFFICERS
Ninoska Suarez - President
Jillian Schultz - Vice President
James Bennett – Treasurer
Jeff Zarrinam - Corresponding Treasurer
Skylar Summers - Recording Secretary
Andoni Elias Nava - Corresponding Secretary

Wednesday, July 27, 2022
7:00PM

GOVERNING BOARD MEMBERS
Lucine Poturyan
Adi Bhairi
Doug Haines
Chelsea Mottern
Skylar Summers
Jeffrey Maloney
Estalyn Marquis
Christopher Martinez

P.O BOX 292359
LOS ANGELES, CA 90029

Via Zoom:

<https://us02web.zoom.us/j/98249488596>

ehnc@easthollywood.net
www.EastHollywood.net
IG: @easthollywoodnc
Facebook: @easthollywoodnc
Twitter: @easthollywoodnc

Outreach Chair: Lucine Poturyan
Outreach Co-Chair: Adi Bhairi
Members: Christopher Martinez, Colter Carlisle
Youth & Education Chair: Lucine Poturyan

VIEWING MEETING: The public may join the meeting by [1] Going to www.easthollywood.net and joining via Zoom (Meeting ID 982 4948 8596) [2] Calling (669) 900-6833 (Meeting ID 982 4948 8596).

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE EAST HOLLYWOOD NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

PUBLIC COMMENT: Members of the public may submit public comment for any agenda item or on matters not appearing on this Agenda within the Council's jurisdiction either prior to the meeting or during the period allotted for public comment. Public comment may be submitted by [1] by clicking the 'raise hand' button via Zoom during the period allotted for public comment, or [2] by dialing *9 (if joining the meeting via telephone) to 'raise hand' during the period allotted for public comment. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

I. Outreach Committee

1. Welcome and Introductions

- A. Call to Order/Opening Remarks**
- B. Roll Call**
- C. Public Comment on Non-Agenda Items**

2. Action Items:

- A. Discussion/possible action regarding:**
 - a. Staffing and tabling CicLAvia on Sunday, 8/21 (Schultz)**
 - b. Staffing and tabling at Songkran Thai New Year Festival Sunday, 8/28 (Schultz)**

- c. City bus kiosks and badges (Poturyan)
- d. Swag items and business cards (Poturyan)
- e. Newsletter submissions process (Poturyan)
- f. Website redesign (Carlisle)
- g. Outreach budget for the fiscal year (Carlisle)
- h. Key metrics to determine success of possible social media marketing campaigns (Carlisle)
- i. Potential plan for initial \$1500 social media ad buy (Carlisle)
- j. Produce box event (Poturyan)

B. New or Old Business

II. Youth & Education Committee

1. Welcome and Introductions

- A. Call to Order/Opening Remarks
- B. Roll Call
- C. Public Comment on Non-Agenda Items

2. Action Items:

- A. Discussion regarding mentorship program (Elias Nava)

3. New or Old Business

III. Adjournment

AGENDAS & PUBLIC COMMENT: Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

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COUNCIL PROCESS: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on March 31, 2019. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success.

PUBLIC POSTING OF AGENDAS: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). Neighborhood Council agendas are posted for public review as follows: The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose. You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#).

NOTICE TO PAID REPRESENTATIVES: If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

THE AMERICAN WITH DISABILITIES ACT: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS: In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at <http://www.easthollywood.net> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Andoni Elias Nava, andonieliasnava@easthollywood.net.

RECONSIDERATION AND GRIEVANCE PROCESS: For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.easthollywood.net