



CITY OF LOS ANGELES

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL

Special Governing Board Agenda



ERIC GARCETTI – MAYOR

EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL
CERTIFIED COUNCIL # 91
APRIL 19, 2007

Monday, August 15, 2022
7:00PM

GOVERNING BOARD OFFICERS
Andoni Elias Nava - President
Christopher Martinez - Vice President
James Bennett - Treasurer
Jeff Zarrinam - Corresponding Treasurer
Jillian Schultz - Corresponding Secretary
Natalie Chyba - Recording Secretary

P.O BOX 292359
LOS ANGELES, CA 90029

GOVERNING BOARD MEMBERS

Adi Bhairi
Colter Carlisle
Wendy Gomez
Doug Haines
Paul Klees
Jennifer Lee
Christopher Martinez
Chelsea Mottern
Stephanie Park
Lucine Poturyan

ehnc@easthollywood.net
www.EastHollywood.net
IG: @easthollywoodnc
Facebook: @easthollywoodnc
Twitter: @easthollywoodnc

Via ZOOM
<https://zoom.us/j/92805658816>
Via Phone: (669) 900-6833
Meeting ID: 928 0565 8816

This Governing Board meets the third
Monday of each month at 7:00pm.

VIEWING MEETING: The public may join the meeting by [1] Going to www.easthollywood.net and joining via Zoom (Meeting ID 928 0565 8816) [2] Calling (669) 900-6833 (Meeting ID 928 0565 8816).

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE EAST HOLLYWOOD NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

PUBLIC COMMENT: Members of the public may submit public comment for any agenda item or on matters not appearing on this Agenda within the Council’s jurisdiction either prior to the meeting or during the period allotted for public comment. Public comment may be submitted by [1] by clicking the ‘raise hand’ button via Zoom during the period allotted for public comment, or [2] by dialing *9 (if joining the meeting via telephone) to ‘raise hand’ during the period allotted for public comment. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council’s control, the meeting must be recessed or adjourned.

-
- I. Call to Order
Called to order at 7:08pm
 - II. Roll Call
11 board members in attendance. Roll call and vote count available [here](#).
 - III. Public Comment on Non-Agenda Items
None.
 - IV. Community Reports
Community reports received from groups in bold.
 - A. LAPD Report
 - B. Neighborhood Prosecutor
 - C. Budget Advocate Report
 - D. **CD 13 Report, Office of Councilmember Mitch O’Farrell, George Hakopiants**

Large-scale tree planting on Normandie from Clinton to Santa Monica was completed. This was a partnership with LA Sanitation. Many more tree planting projects in the works - including in Virgil Village. Several improvements coming to Santa Monica, including a large-scale street lighting upgrade to improve lighting and invisibility at night - to be installed this August. Also working with LANI to expand and implement a transit/tree projects that includes new trees and bus pads. New bus shelters will also be installed along the corridor between Western and Hoover.

Addition of "cool streets" (Bureau of Street Services project) that adds white coating on top of asphalt and trees along those corridors coming to East Hollywood.

CD13 will be splitting the cost on the laundry truck program at the Hope Center.

Natalie asked about which stops specifically will have bus shelters implemented, about maintenance plan for the white coating for "cool streets", and maintenance plan for deteriorating treatments at Normandie/Fountain and Bronson/Fountain. George to follow up on these items, as well as send a DOT rep out to repair the bollards along Fountain.

E. City of LA Report, Office of Mayor Eric Garcetti, Serapia Kim

F. CA Assembly District 43 Report, Assembly Member Laura Friedman, Seamus Garrity

G. LA County Supervisor Hilda Solis - District 1, Guadalupe Camberos

Monkey pox vaccination drive started last week at Barnsdall Art Park. They are limited by vaccine accessibility. You can also get a vaccine Monday-Friday Westley Health Center (954 N Vermont).

H. LA County Supervisor Holly Mitchell - District 2, Daniel Park

I. Department of Neighborhood Empowerment, Joel Gonzalez

J. Los Angeles Public Library - Cahuenga Library, Crystal Noe

K. CA State Senator - District 24, Maria Elena Durazo

V. Community Voices (2 min per item)

Community reports received from groups in bold.

A. Thai CDC Update

Reminder about [Thai New Years event](#) on 8/28

Farmers Market on Mondays and Thursdays 3:30-7:30pm at 5448 Hollywood Blvd

Farmers Market also has COVID-19 vaccination clinic from 1:00-7:00pm

B. East Hollywood Bid (Jeff Zarrinam)

Meeting tomorrow at 3:30pm via zoom. [ehbid.org](#)

C. Route 66 BID (Jeff Zarrinam)

Dark in July

D. Hollywood Chamber of Commerce Foundation (Jeff Zarrinam)

Dark in July

VI. Committee Reports (1 min per item)

A. Ad Hoc LGBTQ+ Allies (Vacant)

B. Arts & Culture (Klees)

Did not have quorum.

C. Budget & Finance (Bennett)

Met this month and approved the MER. Were going to discuss and NPG but the nonprofit rep did not attend so it was tabled.

D. Business (Zarrinam)

Did not meet.

E. By Laws, Ethics & Standing Rules (Martinez)

Did not meet.

a. [Bylaws](#)

b. [Standing Rules \(pdf version\)](#)

- F. Executive Committee (Elias Nava)
Met to discuss this agenda.
- G. Homelessness & Displacement Prevention (Gomez)
*Met last Monday. Discussed the laundry truck
Will be meeting jointly with the Immigrant Rights Committee*
- H. Outreach (Poturyan)
Had a productive meeting last month about budgeting, elections, and produce box event
- I. Planning & Land Use Management (Park)
- J. Public Health, Safety & Sustainability (Martinez)
Met this month and discussed cicLAvia and the Los Feliz partnership regarding electrification of leaf blowers
- K. Youth & Education (Poturyan)
Met this month

VII. Budget and Finance Action Items:

- A. [Approval of the July 2022 MER](#)
Passes with 11 yes votes and 0 no votes.

VIII. Action Items

A. **Consent Agenda**

Doug requested that 1, 3, and 5 get pulled.

Items 2, 4, and 6 pass with 11 yes votes and 0 no votes.

1. **Motion:** Approval of the July [Minutes](#) (Chyba)
*Doug requested that in the future we address the issue of limited access.
Jennifer raised the same issue.
Lucine suggested that the minutes be loaded onto the website in advance of the meeting.
Pass with 9 yes votes and 2 abstentions.*
2. **Motion:** Appointment of Michael Sadler as an official member of the Outreach Committee (Poturyan)
3. **Motion:** Approval of [Open Board Seats Application](#) (Elias Nava)
*Doug and Jennifer have the same issue with access
Approved with 10 yes votes and 1 abstention.*
4. **Motion:** approval of [CIS](#) in support of [CF 22-0910](#) (formalizing the [Letter of Support passed by EHNC in February 2022](#) to attach to CF)(Schultz)
5. **Motion:** Approval of [CIS](#) on [Council File 22-0158](#) Los Angeles Municipal Code / 12.03 / 12.80 / 12.81 / Shelters for the Homeless / Interim Housing / Zones (Gomez)
*15 Neighborhood Councils have weighed in - about 50/50 split in support vs in opposition. Our neighboring councils have voiced their support.
Doug commented that the motion is not limited to faith-based institutions but open to all zoning. He stated that there have been issues in the past, including in the East Hollywood area, related to shelters being placed in residential neighborhoods. Doug raised concern that the motion is not very thought out and should have considerations for each zone.
Wendy raised that the motion is actually for the City to explore the changes to the municipal code, not yet to implement the changes
Approved with 10 yes votes and 1 abstention.*
6. **Motion:** Appointment of Andoni Elias-Nava as a member of the Budget and Finance Meeting. (Jeff).

- B. **Discussion and possible action** regarding a [presentation](#) in support of United to House LA coalition's [measure](#) and the coverage of the campaign can be found [here](#) and the [form](#) of endorsement including [resolution](#) language specifying what will be voted on (Gomez)
Jeffrey Star with the ACLU SoCal joined to give the presentation.
Colter asked questions about who would sit on the committee overseeing the program. Jeffrey directed Colter to the measure text where those details exist.
Doug stated that he cannot open the resolution language. Jeffrey shared that he cannot share that explicitly and pointed Doug to the website where that information is shared.
Natalie asked if the funds can be used for project management staff and if it can fund programs and services within the developments once they're built. Jeffrey pointed Natalie to the measure.
Wendy reiterated that there are 150+ community organizations that back this measure.
Stephanie Park asked to recuse herself. Doug emphasized that you cannot listen to or give an opinion on an item that you are going to recuse yourself on. Jeff agreed with Doug.
Jeff asked what kinds of property the taxes are applied to. Jeffrey clarified that its on any property greater than \$5M or more.
EHNC is tabling the item.
- C. **Discussion and possible action** regarding East Hollywood specific resources to include on the [Up to Us](#) campaign East Hollywood subpage. (Schultz)
Jillian is looking for resources that should be shared via a QR code.
Andoni suggested the zine.
- D. **Discussion and possible action** regarding new Google File structure and transition. (Elias Nava)
Transitioning to the new google drive structure over the next two months (deadline is the October Governing Board meeting)
- E. **Discussion and possible action:** Reminder to Governing Board about Committee involvement and training requirements (Martinez)
Check cornerstone to make sure that you are up to date on your trainings. If you are having technical issues, please let Chris know.
- F. **Discussion and possible action:** Regarding EHNC tabling for Ciclaviva and Thai New Year [sign up sheet](#). (Schultz)
Member of the public - Nina is excited about this item!!! and she has the ipad! Can be ready for pick up for next week. suggest that have folks sign up in order to get a shirt/tote/bottle. She also has a projector
Jillian - what kinds of assets/materials should we have?
Natalie shared that she can use her car to pick things up / the last shift can drop things off on 8/21 at her place so that she has them ready for the next week.
Lucine suggested limiting swag to east hollywood residents at the event.
- G. **Discussion and possible action:** To have a retreat for board members and to set a date (Elias Nava)
Andoni will be planning this in the near future
- H. **Discussion and possible action** regarding a Motion to support the [proposed project](#) at 5420-5450 Sunset Blvd., 1418-1440 Western Ave., and 1441 Serrano Ave. (ZA-2017-1083-MCUP-SPP-RDP-SPR and ENV-2017-1084-EIR) with the following conditions:
- Project proponent agrees to designate a percentage of the residential units as deed-restricted affordable commensurate with one the affordability requirements outlined in the city's Transit-Oriented Communities (TOC) Program Tier 3 (i.e. 10% for Extremely Low-Income households, 14% for Very Low-Income households, or 23% for Lower-Income households)(Park)
 - *Member of the public - Mark M Bruster Land Use Council for the project. This project is specifically designed to comply with local zoning laws and the specific plan rather than a project that uses the TOC or density bonus mechanism. He reiterated that it's a by-right project.*

- *A report conducted by Strategic Actions for a Just Economy in 2020 found that there were 93,000 vacant units in LA as of 2020. Based on the most recent point in time count, there are 40,000+ unhoused residents in LA. We don't have a housing crisis, we have an affordable housing crisis. Thank you Stephanie for the stated condition.*
- *Member of the public - Goeff has lived in LA for five years and is upset at the lack of affordable housing included in the project.*
- *Member of the public - Alice is a neighbor and passes by the site very often. Very disappointed that there is no affordable housing planned and would advocate that affordable housing be added to the site. Most developments going up should be considering that. Appreciate that there are trees included, and would hate to see the removal of existing trees.*
- *Wendy - Unacceptable for this kind of building to go in our neighborhood that is 30% extremely rent burdened. Don't appreciate comments about how this would fit our neighborhood make up more, considering we are a very diverse neighborhood*
- *Jennifer - Bringing in 735 market rate units into this neighborhood is not what we need. We need affordable housing. Regarding Mark's comment on not being able to have it pencil if there are no affordable units included, we would love to see a pro forma.*
- *Doug - There are discretionary approvals related to this project. He referred to the marketing ploy that units would be for "essential workers" as a ploy. Unless its 100% affordable, its a sham. Doug feels its unfortunate that this site is going to be used for market rate that have a 30% vacant rate in this neighborhood. We don't need market rate housing - we need good jobs through studios and medical uses.*
- *Member of the public - Stephen & Chad. Live on the east side of the Food4Less. Cannot overstate the delight at something being done on that site. The building attracts a lot of things that have a negative impact. Excited about this project and think it'll do great things for this neighborhood.*
- *Member of the public - Nina has lived in East Hollywood for over 36 years and is disappointed in the type of project that is being proposed. Sad to see the language like "more comparable to where we want to go" that feels racially motivated. This project is a push back for residents that work pay check to pay check. Understands that safety is a concern in the community but the NC has tried to partner with CD13 to keep the site clean and safe. These types of projects are concerning because she does not recognize the neighborhood she grew up in. The fact that there is 0 affordable housing demonstrates that the developer does not care.*
- *Colter - Thank you for being professional in presentation, but it is untenable that there are zero affordable housing units. Suggested that we vote no as opposed to yes on the amendment given that it will likely send a stronger message for what we stand for.*
- *Andoni - It's been said several times, but would like to echo a lot of the sentiments shared. We are a neighborhood with 59% of the residents rent burdened, its a diverse community. Even with the TOC guidelines it won't be enough affordable housing so he will be voting no.*
- *Mark response - the option would have been to do a TOC or density bonus project in exchange for the affordable units. The owners looked at several options. He appreciates the comments.*
- *Stephanie - Thanked Mark and members of the public for joining today. Motion to write a letter in opposition of the project due to the lack of affordable housing. Letter will also address that the City needs to fix the specific plan/zoning code that would allow a project like this to be developed by-right with no affordable housing.*
- *Motion passes with 9 yes votes and 3 no votes.*

IX. Announcements

- A. Announcement on vacancy for Public Health & Safety Representative, At-Large A Representative, and District 6 Representative.
- B. Update on Produce Box Event
 1. Dates: Aug 21, Sept 11, Sept 25, Oct 9, Oct 23, Nov 20, Dec 4, Dec 19 (2022)
- C. Update on Laundry Truck / Hope Center Partnership

CD13's office will be financing 50% of the laundry truck event.

X. Adjournment

Adjourned at 10:12pm

AGENDAS & PUBLIC COMMENT: Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

COUNCIL PROCESS: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on March 31, 2019. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success.

POSTING SITES: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS).

NOTICE TO PAID REPRESENTATIVES: If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

THE AMERICAN WITH DISABILITIES ACT: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS: In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at <http://www.easthollywood.net> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Andoni Elias Nava, andonieliasnava@easthollywood.net.

RECONSIDERATION AND GRIEVANCE PROCESS: For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.easthollywood.net