



CITY OF LOS ANGELES

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL



ERIC GARCETTI – MAYOR

EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL
CERTIFIED COUNCIL # 91
APRIL 19, 2007

Special Outreach Committee Meeting

Tuesday, December 21st, 2021
7:00PM

GOVERNING BOARD OFFICERS
Ninoska Suarez - President
Jillian Schultz - Vice President
James Bennett – Treasurer
Jeff Zarrinam - Corresponding Treasurer
Skylar Summers - Recording Secretary
Andoni Elias Nava - Corresponding Secretary

P.O BOX 292359
LOS ANGELES, CA 90029

GOVERNING BOARD MEMBERS

Lucine Poturyan
Adi Bhairi
Doug Haines
Chelsea Mottern
Skylar Summers
Jeffrey Maloney
Estalyn Marquis
Christopher Martinez

ehnc@easthollywood.net

www.EastHollywood.net

IG: @easthollywoodnc

Facebook: @easthollywoodnc

Twitter: @easthollywoodnc

Via Zoom:

<https://us02web.zoom.us/j/98249488596>

Outreach Chair: Lucine Poturyan
Outreach Co-Chair: Adi Bhairi
Members: Christopher Martinez, Colter Carlisle

VIEWING MEETING: The public may join the meeting by [1] Going to www.easthollywood.net and joining via Zoom (Meeting ID 982 4948 8596) [2] Calling (669) 900-6833 (Meeting ID 982 4948 8596).

PUBLIC COMMENT: Members of the public may submit public comment for any agenda item or on matters not appearing on this Agenda within the Council's jurisdiction either prior to the meeting or during the period allotted for public comment. Public comment may be submitted by [1] by clicking the 'raise hand' button via Zoom during the period allotted for public comment, or [2] by dialing *9 (if joining the meeting via telephone) to 'raise hand' during the period allotted for public comment. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes.

I. Welcome and Introductions

1. Call to Order/Opening Remarks
2. Public Comment on Non-Agenda Items
3. Roll Call

II. Action Items

1. Discussion and possible action around promotional plan for [EHNC Utility Box Art Program](#) on website, newsletter & social media (Schultz)
2. Discussion and possible action around promotion of LADOT presentation/community Q&A on permanent Slow Streets in East Hollywood at the January 4 Public Health Safety & Sustainability committee meeting (Schultz)
3. Discussion and possible action re: Laundry Truck Outreach budget (Poturyan)
4. Discussion regarding EHNC swag items and business cards (Suarez/Carlisle)
5. Discussion and possible action regarding Outreach Committee's communication standards, protocols and permissions in relation to the rest of the Board (Poturyan)
6. Discussion regarding social media strategy/HootSuite (Poturyan)

III. New or Old Business

1. January 26, 2022 meeting: realignment and re-orientation

IV. Adjournment

Council Process: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on October 30, 2007. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success. Posting Sites: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose.

You can receive notices and agendas by e-mail. Please send your request, with your name and telephone number, to EHNC@easthollywood.net.

***THE AMERICAN WITH DISABILITIES ACT** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting East Hollywood Neighborhood Council Board Member, at (323) 639-EHNC (3462) or email ehnc@easthollywood.net.
*PUBLIC

ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at The Hollywood Hotel, 1160 N. Vermont Avenue, at our website: <http://www.easthollywood.net> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact East Hollywood Neighborhood Council, at (323) 639-EHNC (3462) or email ehnc@easthollywood.net.