



CITY OF LOS ANGELES

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL

Joint Outreach and Homelessness & Displacement Prevention Committee

**Monday, December 14, 2020
7:00pm**

Via ZOOM

<https://zoom.us/j/92030501210>

Via Phone: (669) 900-6833

Meeting ID: 920 3050 1210

Outreach Chair: Kyle Gregory

Outreach Co-Chair: Arasele Torrez

Outreach Members: Kevin Acevedo

Homelessness Chair: Jeffrey Maloney

Homelessness Co-Chair: Chelsea Mottern

Homelessness Members: Lisa Scott & Sydney Clark

**EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL
CERTIFIED COUNCIL # 91
APRIL 19, 2007**

**P.O BOX 292359
LOS ANGELES, CA 90029**

**ehnc@easthollywood.net
www.EastHollywood.net**

**IG: @easthollywoodnc
Facebook: @easthollywoodnc
Twitter: @easthollywoodnc**

This Committee meets the second Monday of each month at 7:00pm.



ERIC GARCETTI – MAYOR

GOVERNING BOARD OFFICERS

**Ninoska Suarez - President
Jilian Schultz - Vice President
Rogelio Pardo - Treasurer
Jeff Zarrinam - Corresponding Treasurer
Faye Altobar - Corresponding Secretary
Skylar Summers - Recording Secretary**

GOVERNING BOARD MEMBERS

**Daniel Strongman
Lisa Scott
Arasele Torrez
Jeffrey Maloney
Shahan Suzmeyan
Lynn Campbell
Doug Haines
Kevin Acevedo
Jasmin Torres
Kyle Gregory
Chelsea Mottern
Lucine Poturyan**

VIEWING MEETING: The public may join the meeting by [1] Going to www.easthollywood.net and joining via Zoom (Meeting ID 920 3050 1210) [2] Calling (669) 900-6833 (Meeting ID 920 3050 1210).

PUBLIC COMMENT: Members of the public may submit public comment for any agenda item or on matters not appearing on this Agenda within the Council's jurisdiction either prior to the meeting or during the period allotted for public comment. Public comment may be submitted by [1] by clicking the 'raise hand' button via Zoom during the period allotted for public comment, or [2] by dialing *9 (if joining the meeting via telephone) to 'raise hand' during the period allotted for public comment. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes.

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- I. Call to Order
 - II. Public Comment on Non-Agenda Items
 - III. Roll Call
 - IV. Action Items
 - A. Outreach Committee
 - 1. Update on Produce Box Event. (Suarez)
 - 2. Update on pending assignments:
 - a) Volunteer Directory (Gregory)
 - b) Non Profit Directory (Gregory)
 - c) Small Business Directory (Acevedo)
 - 3. Social Media (Acevedo & Torrez)
 - a) Website
 - b) Twitter

- c) Instagram
 - d) Facebook
 - e) Newsletter
4. **DISCUSSION AND POSSIBLE ACTION:** Printing fliers for next produce box event with local resources for stakeholders when we run out of boxes. (Maloney)
 5. Community Days 12/22 with THE HOPE CENTER & partners at Reality LA Church (Acevedo)
 6. Update on Candidate informational Session. (Suarez)
 7. Update on Candidate filing. (Suarez)
 8. **DISCUSSION AND POSSIBLE ACTION::** Social media and outreach strategies regarding the 2021 NC elections and status of Facebook and Instagram advertising. (Suarez)
 9. **DISCUSSION AND POSSIBLE ACTION:** Newspaper advertising: LACC, Eastsider, and Los Feliz Ledger. (Suarez)
 10. **DISCUSSION AND POSSIBLE ACTION::** on identifying 3rd party outreach Strategies regarding candidate filing. (Suarez)
 11. Next Steps for Elections 2021. (Suarez)
 12. Old or New Business
- B. Homelessness and Displacement Prevention Committee**
1. **DISCUSSION AND POSSIBLE ACTION:** Regarding opportunities to inform residents about GetCalFresh.org (Scott)
 2. **DISCUSSION AND POSSIBLE ACTION:** CF 18-1246 Vacation Rentals in Non-Primary Homes / Ordinances (Maloney)
 3. **DISCUSSION AND POSSIBLE ACTION:** CF 20-1314 Transit Oriented Communities (TOC) Affordable Housing Incentive Program / Guidelines / Land Use Regulatory Control Revisions (Maloney)
 4. Old or New Business

V. Adjournment

AGENDAS & PUBLIC COMMENT: Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

COUNCIL PROCESS: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on March 31, 2019. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success.

POSTING SITES: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose.

THE AMERICAN WITH DISABILITIES ACT: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Ninoska Suarez via e-mail: ninoskasuarez@easthollywood.net or cell phone: (323) 382-3796.

PUBLIC ACCESS OF RECORDS: In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at <http://www.easthollywood.net> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Ninoska Suarez via e-mail: ninoskasuarez@easthollywood.net or cell phone: (323) 382-3796.