CITY OF LOS ANGELES

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL

Governing Board Meeting

Monday, December 21, 2020
7:00pm

Via ZOOM
https://zoom.us/j/92805658816
Via Phone: (669) 900-6833
Meeting ID: 928 0565 8816

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL
CERTIFIED COUNCIL # 91
APRIL 19, 2007

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This Governing Board meets the third Monday of each month at 7:00pm.

ERIC GARCETTI – MAYOR

GOVERNING BOARD OFFICERS
Ninoska Suarez - President
Jillian Schultz - Vice President
Rogelio Pardo - Treasurer
Jeff Zarrinnam - Corresponding Treasurer
Faye Altobar - Corresponding Secretary
Skylar Summers - Recording Secretary

GOVERNING BOARD MEMBERS
Daniel Strongman
Lisa Scott
Skylar Summers
Arasele Torrez
Jeffrey Maloney
Shahan Suzmeyan
Lynn Campbell
Doug Haines
Kevin Acevedo
Jasmin Torres
Kyle Gregory
Chelsea Mottern
Lucine Poturyan

VIEWING MEETING: The public may join the meeting by [1] Going to www.easthollywood.net and joining via Zoom (Meeting ID 928 0565 8816) [2] Calling (669) 900-6833 (Meeting ID 928 0565 8816).

PUBLIC COMMENT: Members of the public may submit public comment for any agenda item or on matters not appearing on this Agenda within the Council's jurisdiction either prior to the meeting or during the period allotted for public comment. Public comment may be submitted by [1] by clicking the 'raise hand' button via Zoom during the period allotted for public comment, or [2] by dialing *9 (if joining the meeting via telephone) to 'raise hand' during the period allotted for public comment. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes.

I. Call to Order

II. Welcome

III. Roll Call

IV. Public Comment on Non-Agenda Items

V. Community Report (5 min per item)
   A. LAPD Report
   B. Neighborhood Prosecutor
   C. Budget Advocate Report
   D. CD 13 Report, Office of Councilmember Mitch O'Farrell, George Hakopiants

E. City of LA Report, Office of Mayor Eric Garcetti, Angie Aramayo
F. CA Assembly District 43 Report, Assembly member Laura Friedman, Seamus Garrity
G. LA County Supervisor Sheila Kuehl, Erin Seinfeld
H. CA State Senator Maria Elena Durazo, Baydsar Thomasian
I. Congressman Adam Schiff, field representative

VI. Community Voices (2 min per item)
A. Thai CDC Update
B. East Hollywood Bid (Jeff Zarrinnam)
C. Route 66 BID (Jeff Zarrinnam)
D. Hollywood / Western BID (Jeff Zarrinnam)
E. Hollywood Chamber of Commerce (Jeff Zarrinnam)

VII. Committee Reports (1 min per item)
A. Budget & Finance (Pardo)
B. Business (Zarrinnam)
C. By Law, Ethics & Standing Rules (Strongman)
D. Executive Committee (Suarez)
E. Homelessness & Displacement Prevention (Maloney)
F. Outreach (Gregory)
G. Planning & Land Use Management (Suzmeyan)

VIII. Budget Update (Pardo)
A. November MER

IX. Action Items
A. Consent Agenda Item: (Unless someone states no to any of the items)
1. **Motion:** Appointment Lucine Poturyan to Outreach Committee (Gregory)
2. **Motion:** Approval of PLUM Committee Standing Rules (Pardo)
3. **Motion:** Allow Daniel Strongman to complete his remaining term as District 1 Representative: Thai Town as he no longer holds stakeholder status within the EHNC. The focus of his remaining term will be to wrap up any projects currently in progress. (Strongman)
4. **Motion:** regarding preliminary approval of EHNC collaboration with SLNC & LFNC on next iteration of the "Small Revolutions" virtual discussion series, focusing on youth homelessness in the region and tentatively scheduled for Thursday 2/4 or 2/11 at 7pm. (Schultz)

B. **Discussion and possible action:** regarding funding of up to $150 for printing of flyers associated with food distributions. (Pardo)
C. **Discussion and possible action:** regarding an NPG submitted by Quien Es Tu Vecindario requesting up to $500 to support marketing of an East Hollywood Redlining education event, scheduled for February 2021. (Pardo)
D. **Discussion and possible action:** Approval of up to $500 to advertise EHNC elections through Facebook (As outlined in approved administrative packet (Pardo)
E. **Discussion and possible action:** Approval of up to $2,000 in printing expenses via CopyCat for general printing needs to market EHNC elections (As outlined in approved administrative packet) (Pardo)
F. **Discussion and possible action:** Approval of up to $500 to advertise EHNC programming efforts through Facebook during the 2020/2021 Fiscal Year (As outlined in approved administrative packet) (Pardo)

G. **Discussion and possible action:** Approval of up to $1,500 in printing expenses via CopyCat for general printing needs to market EHNC efforts in the 2020/2021 Fiscal Year (As outlined in approved administrative packet) (Pardo)

H. **Discussion and possible action:** Approve CIS in opposition of Council File: 18-1246 Vacation Rentals in Non-Primary Homes / Ordinance (Maloney)

X. New/Old Business

XI. Adjournment

AGENDAS & PUBLIC COMMENT: Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

COUNCIL PROCESS: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on March 31, 2019. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success.

POSTING SITES: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose.

THE AMERICAN WITH DISABILITIES ACT: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Faye Altobar, fayealtobar@easthollywood.net.

PUBLIC ACCESS OF RECORDS: In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at http://www.easthollywood.net or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Skylar Summers, sklyarsummers@easthollywood.net.